



Birmingham

Sponsorship Opportunities with Alabama's Leading Marketing Association

About Us

AMA BIRMINGHAM is the leading marketing association for professional development and networking in Birmingham and in Alabama. Through our events, education programs, and high-profile speakers, we have established a standard of excellence in advancing the marketing discipline.

Our Members

A diverse group of marketing professionals representing a variety of disciplines: decision-makers, marketing professionals, small business owners, executives, founders, educators and students from advertising, public relations, digital media, product management, research, consulting firms, and the rest of the marketing spectrum.

Our Mission

To bring together marketers across all disciplines to collaborate and inspire one another, and provide opportunities to interact with high-profile guest speakers, access to latest marketing strategies and trusted best practices, effectively manage their careers, and increase opportunities for business growth.



Please visit amabirmingham.org



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2018-19 Sponsorship Opportunities

Put your company in front of the most dynamic group of marketing professionals through events and co-branded programs. Host and showcase your services and connect face-to-face with those who can positively impact your business.

SPONSORSHIP BENEFITS	SILVER	GOLD	PLATINUM
Tax Deduction - Qualified 501C(3)	√	√	√
Podium Recognition from President / Designee	√	√	√
Logo in all AMA Email Communications	√	√	√
Logo, bio, contact info on Sponsorship web page of AMA	√	√	√
Logo placement in signage, audio-visuals, slideshows	√	√	√
Free Job Listings on AMA website	√	√	√
Website & Social Media announcements upon signed contract	√	√	√
Community Marketing Workshops	10% off	20% off	35% off
Postings on AMA Social Media Channels	1x month	3x month	4x month
Designated Table at Monthly Luncheons	1x	2x	3x
Flyer Chairs at Monthly Luncheon	1x	3x	6x
Use of AMA Email List		2x	3x
Speaking Opportunity at Monthly Luncheon		1x	2x
Complimentary Passes to all AMA Events		1	2
One AMA Membership - Cash Sponsor Only			√
Partnership Cash Investment	\$1,850	\$2,550	\$3,500
Partnership In-Kind Investment	\$2,200*	\$3,200	\$4,200

* Mix Investment of Cash and In-Kind