



Birmingham

Sponsorship Opportunities with Alabama's Leading Marketing Association

About Us:

AMA BIRMINGHAM is the leading marketing association for professional development and networking in Birmingham and in Alabama. Through our events, education programs, and high-profile speakers, we have established a standard of excellence in advancing the marketing discipline.

Our Members:

A diverse group of marketing professionals representing a variety of disciplines: decision-makers, marketing professionals, small business owners, executives, founders, educators and students from advertising, public relations, digital media, product management, research, consulting firms, and the rest of the marketing spectrum.

Our Mission:

To bring together marketers across all disciplines to collaborate and inspire one another, and provide opportunities to interact with high-profile guest speakers, access to latest marketing strategies and trusted best practices, effectively manage their careers, and increase opportunities for business growth.



Please visit www.amabirmingham.org



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2017-18 Sponsorship Opportunities

Put your company in front of the most dynamic group of marketing professionals through events and co-branded programs. Host and showcase your services and connect face-to-face with those who can positively impact your business.

SPONSORSHIP BENEFITS

PLATINUM

GOLD

SILVER

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER
Tax Deduction - a qualified 501C(3)	√	√	√
Podium Recognition from President / Designee	√	√	√
Logo in all BCAMA Email Communications	√	√	√
Logo, bio, contact info on Sponsorship web page	√	√	√
Logo placement in signage and slideshows	√	√	√
Logo on each page of website	√	√	√
Press Release & Social Media posts upon contract signature	√	√	Social Media
Postings on Social Media Channels	4X Mo.	3X Mo.	1X Mo.
Designated Table at Monthly Luncheons	3X	2X	1X
Flyer Chairs at Monthly Luncheon	6X	3X	1X
Use of BCAMA email list	3X	2X	
Speaking Opportunity at Monthly Luncheon	2X	1X	
Complimentary Passes to all Events	2	1	
One AMA Membership (Cash Sponsor Only)	√		
Category Exclusivity (Cash Sponsor Only)	√		
Cash Investment	\$3,500	\$2,550	\$1,850
In-Kind Investment	\$4,200	\$3,200	\$2,200